

eat local. drink local.
support local.

A large graphic on the left side of the page consists of several overlapping circles. A large yellow circle is at the top, partially overlapping a black circle below it. Inside the black circle are three smaller shapes: a yellow circle with a wedge removed, a red circle with a wedge removed, and a purple circle with a wedge removed. A purple circle overlaps the bottom of the black circle. The text '2020 restaurant program' is centered within this purple circle. The background of the page is a light cream color with a grey and white striped pattern on the left edge.

**2020
restaurant
program**

info@eatdrinkdishmpls.com
www.eatdrinkdishmpls.com

2020 restaurant program / about

You love food.
We love food ...

... AND marketing.

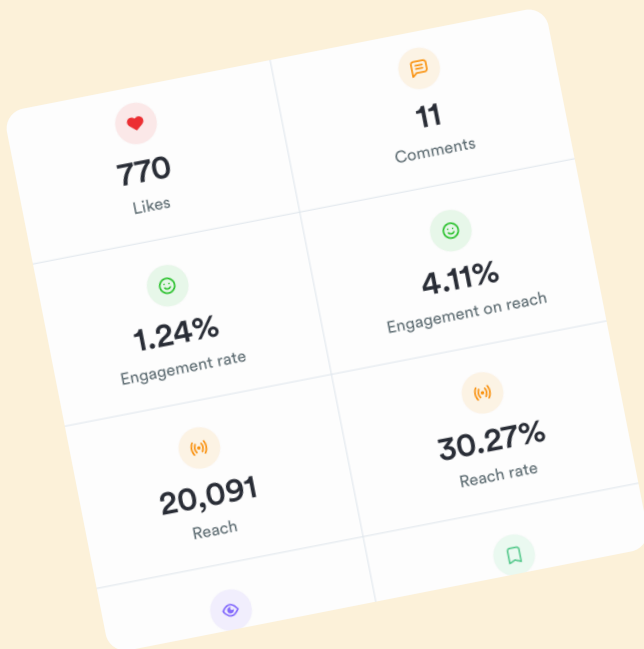


That's right! eat drink dish
mpls®, a 5-year award-
winning and nationally
recognized platform, is
backed by the mothership,
Eclectic Media -- a social
media and digital
marketing consultancy
helping brands tell their
stories.

The 2020 restaurant
program is a data-driven
and finely tuned marketing
plan for restaurants that
believe in the power of
story-telling and social
media influence.



2020 restaurant program / what to expect



- Connecting with over 7 million hungry diners per year
- Between 20,000-30,000 eyeballs on your restaurant each time we post
- Up to 50% increase in followers
- Professional photography by John Yuccas from [The Culinary Portfolio](#)
- Featured recommendation to locals, visitors, celebrities, and others who contact us



2020 restaurant program / how it works

choose plan

schedule visit

engage

First, choose from one of our plans (basic, pro, premium).

Next, schedule a food sampling and styling visit with our team.

Then, we edit the image, write the captioned message, tag your restaurant and publish the post.

At that point, all we recommend is that you **LIKE** and **COMMENT** to show engagement and watch as people fall in love with your food!



2020 restaurant program / plans*



	basic	pro	premium
instagram posts/year	6	12	18
incentivized posts/year	1/6	2/12	4/18
instagram stories	✓	✓	✓
annual industry report	✓	✓	✓
quarterly analytics		✓	✓
professional photography			✓
photo licensing rights			✓

* the 2020 restaurant program is a limited program. each plan has limited number of open spots available in order to maintain a level of authenticity for our audience, to manage diversity within our content and is granted on a first-come first-serve basis.

2020
restaurant
program /
contact us

For pricing and additional
information, contact us at:

info@eatdrinkdishmpls.com

612.399.6014



thank you -
Golnaz Yamoutpour, founder

golnaz yamoutpour

